



**GDA**

GRUPO DE DIARIOS AMERICA

## **Content Services**

<http://contenido.gda.com>

<http://www.gda.com>



# GDA

GRUPO DE DIARIOS AMERICA



Who are we?



# Who are we?

GDA Content Service provides news and photos produced by the **top 11 Latin American newspapers**

Content contracting and delivery

Networking content between suppliers and clients

Technological platform to facilitate trouble-free content delivery

# Highlights

- Top Content from the Latin America's largest newspapers group
- More than 11 content suppliers covering a wide range of subjects
- Daily coverage from more than 3.000 specialized reporters, photographers and correspondents
- Highest standards of quality and credibility

# Our Content

- GDA News
  - A compilation of the most relevant Latin American news, interviews and features of the day on politics, the economy, op-eds, sports, culture, society, science, technology, health, travel and entertainment.
- GDA Photos:
  - High quality graphic coverage of current affairs and features by the best photojournalists in the region.





# Our solution

LA NACION

O GLOBO

EL MERCURIO

CASA EDITORIAL  
EL TIEMPO

LA NACIÓN

EL COMERCIO

EL UNIVERSAL

El Comercio

EL NUEVO  
dia

EL PAIS

EL NACIONAL

GDA Content Services  
Value Added

Aggregation

Specific Content Packaging

Formating

Delivery

Copyright Management



GDA

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# *Our Offer*

- Digital content delivery for print, online, corporate, academic, financial
- A la carte and Subscription packages
- Special deliveries on demand

# Contact us:

<http://www.gda.com>

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